

BR Digital Works

Website Packages — Sales & Memorisation Guide

Core offer: Professional websites and digital solutions for businesses.

STARTER — €499

For businesses that need a professional online presence.

Included
• Up to 5 pages
• Custom modern design
• Mobile + desktop responsive design
• Contact form
• WhatsApp button
• Google Maps integration
• Social media links
• Basic SEO setup
• Domain connection
• Website deployment
• 2 rounds of revisions

BUSINESS — €749

MOST POPULAR — For businesses that want their website to generate enquiries and bookings.

Included
• Everything in Starter
• Up to 8 pages
• Online booking/contact system
• Advanced contact forms
• Google Business integration
• Basic analytics setup
• Enhanced SEO
• Newsletter/email integration
• More customised animations/interactions
• 3 rounds of revisions

PREMIUM — €999

For businesses that need more advanced website functionality.

Included
• Everything in Business
• Custom functionality
• Payment integration
• Advanced forms
• E-commerce functionality within reasonable scope
• Advanced animations/interactions
• More extensive SEO setup
• Priority support during development
• 4 rounds of revisions
• Large/complex e-commerce projects quoted separately

Add-ons & Recurring Services

Add-on	Starting price
Extra page	€50
Logo / basic branding	€100
Booking system	€150
Payment integration	€150
Advanced forms	€100
Google Business setup	€100
Additional revision rounds	€50
Website maintenance	€59/month
SEO package	€199/month
E-commerce	From €999

How to Remember the Packages

€499 = Presence

A professional website that gets the business online.

€749 = Growth

Adds bookings, stronger SEO, integrations and more customisation.

€999 = Advanced

Adds custom functionality, payments and more advanced features.

Important Sales Rules

- Sell the outcome, not the AI tools used to build the site.
- The package price covers the agreed scope. Major work outside scope is quoted separately.
- A revision is a reasonable batch of changes, not a complete redesign.
- Large or complex e-commerce projects should receive a separate quote.
- Do not promise payment/ePOS rates or products on behalf of Platinum Payments. Refer genuine payment/ePOS needs to the provider for the proper consultation and pricing.